

NOTES FOR GEORGIA TECH PRESIDENT G. WAYNE CLOUGH  
Dedication of Jennings Courtyard, College of Management, April 25, 2008

- Technology Square is a major part of the dynamic expansion and reshaping of the Georgia Tech campus. College of Management Building reflects two major goals of that reshaping.
- First goal: connect Georgia Tech with its neighbors, especially with Midtown's growing high-tech business community.
  - College of Management used to be buried deep inside campus – little visibility or access.
  - Technology Square location makes it visible, easy to collaborate with technology businesses, from the start-ups in ATDC and the young firms at the Biltmore, to giants like AT&T, the Federal Reserve, IBM, Crawford Long medical complex
  - New location incorporated the College into the economic heartbeat of Atlanta.
- Second goal: create beautiful outdoor living spaces for our students, faculty, staff, and alumni to gather.
  - Jennings Courtyard is one of those special spaces.
  - Putting COM on bustling West Peachtree in the heart of Midtown required a counterpoint; the Jennings Courtyard is that counterpoint – a quiet place to relax, study – or have a party.
  - Beautiful view into the soaring atrium of COM with its Chihuly glass artwork adds special touch.
- Special place deserves a special name. Delighted to name it for Mansfield and Genelle Jennings, Jr.
  - When we conceived Technology Square, knew that there would be no state funds for this project; would have to find the funds on our own.
  - Some facilities in this complex generate revenues to help pay the cost of their construction – e.g., GT Hotel, Global Learning and Conference Center, parking deck.
  - Management Building, however, had to be built entirely with philanthropic dollars. Some said it couldn't be done. But incredible group of GT alumni and friends rose to that challenge.
  - Genelle and Mansfield Jennings among that group; made a significant contribution (\$1.25 million) to the construction of the College of Management building. Their contribution was matched by an anonymous gift, so it had double impact.
- W. Mansfield Jennings (IM, 56)
  - Skilled, insightful businessman who successfully navigated his way through the telecommunications upheaval of the late 90s; chairman of ComSouth Corp.
  - Serves on Bd of Regents; GT is unique institution in the System, so we are very fortunate to have someone on the Board who understands Tech.
  - Son W. Mansfield Jennings III attended Tech (1 year – 1979-80). Daughter Meredith married Tech alumnus William E. McDaniel – also management graduate.

- Earlier significant gift created W. Mansfield Jennings Endowment Fund, which provides unrestricted support for the Institute' leading priorities.
  - Has been a privilege to know him on personal level; can personally testify that he is an excellent bird hunter.
- At this time would like to ask Genelle and Mansfield to join me, and we are going to unveil the plaque designating this special space the Jennings Courtyard in their honor.